

Executive Women's Club



June 25, 2017

Dear Sponsor,

The Executive Women's Club is in the process of planning the **16th annual "Baubles & Beads" Style Show and Luncheon** scheduled for **Tuesday, October 24<sup>th</sup> from 10:00 a.m.—1:00 p.m. at the YO Resort Hotel in Kerrville.** Started in 2002, originally to bring breast cancer awareness and education to our community, this annual event has provided more than \$400,000 to support local breast cancer patients with financial assistance for treatment and medications as well as other community financial support. Additionally EWC has expanded its scholarship program to offer higher education scholarships of \$16,000 per year to local young women, and has raised over \$150,000 in scholarship funds since 1983.

The purpose of this letter is to invite you to participate as an underwriter or sponsor for this event. The attached form outlines the various levels of participation for your consideration. ***As an underwriter or sponsor you will be provided tickets for a table of 10 as well as other benefits as indicated.*** Please consider how you would like to be involved and return the completed form with your check as soon as possible, but **no later than July 31, 2017.** If you wish, we have added the option of dividing your payment with half due by July 31 and the remainder due September 1.

This event sells out every year, drawing over 600 people. Tables are reserved on a first-come-first-serve basis.

We look forward to hearing from you at your earliest convenience and thank you for your kind consideration and generous support of this event for all in our community that benefit from your kindness. If you have any questions or need additional information, please call us at the numbers indicated below.

Sincerely,  
Underwriter & Sponsor Committee

Tracy Soldan  
Underwriter/Sponsor Chair  
(830) 739-2480

\*The Executive Women's Club is a designated 501(c)(3) organization. Your donation is tax deductible to the extent allowed by the IRS code. Federal ID #74-2217822

The mission of the Kerrville Executive Women's Club Baubles & Beads annual event is to raise money for the Breast Cancer Assistance Fund, which provides financial help for area women with breast cancer, and to enhance the development of future women leaders through the EWC college scholarship program.

**2017 – 2018  
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